

KEISER **UNIVERSITY**

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Keiser University to Sponsor South Fork High School's Popular SAT "Word of the Day" Project

Stuart, Florida—September 4, 2008— For the 3rd consecutive year, Keiser University is proud to partner with South Fork High School as a sponsor of the "Word of the Day" Project preparing students for the SAT by exposing them to vocabulary words in an exciting game/contest format.

South Fork High School TV Production class students set up a daily program that introduces and creatively shows the meaning and context of words taken from SAT vocabulary reviews. In addition, Keiser University's Computer Graphics and Design students create posters for each word which are mounted at the hallway entrances and exits throughout the campus. Tickets are distributed to teachers who volunteer at the start of the year to be "Secret Teachers." The first student to say the word of the day and its meaning to the secret teacher receives the ticket which places his/her name in a drawing each marking period.

As a sponsor of the Word of the Day Project, Keiser University Community Relations Coordinator John Bowman will highlight each marking period's "Word of the Day" winner on the morning announcements and present the student with a Keiser University T-shirt, IPOD and a gift basket.

"Keiser is proud to help South Fork students to prepare for their standardized tests by rewarding those who participate in this program. We are also glad to be working with such dynamic and effective organizers and administrators, people who are passionate about the success of their students," Bowman said.

Keiser University is Florida's leading private, statewide provider of career-focused, post-secondary education and is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools. Keiser University serves approximately 12,000 students seeking associate, bachelor's and master's degrees in over 40 high demand degree programs.

The Port St. Lucie campus of Keiser University is located at 10330 South US 1 and serves approximately 450 students. The newest program offerings include the Associate of Science in Biotechnology and the Bachelor of Science in Sports Medicine and Fitness Technology.

According to a *Community College Week* analysis of U. S. Department of Education data released June 16, 2008, Keiser University was named the nationwide leader in production of Associate of Science graduates in Health Professions and Related Sciences for the third straight year.

For more information on Keiser University, visit www.keiseruniversity.edu.